We write to taste life twice, in the moment and in retrospect

Description

Why do you blog?

Foreword Each morning when I check the daily prompt by WordPress, I fight this urge to read what other bloggers have written about it. Normally I donâ??t. But quite frankly today I actually googled â?? **why people write**â?• for a cursory glance. Whereas I would not let this affect my thoughts on the prompt, but I do intend to use some of **quotes** I came across to highlight what Iâ??m trying to say.



One of my early blogpost published in the prestigious **Sommelier India** magazine. You can check out here: https://sommelierindia.com/the-three-big-bs-of-italy/

Because I can Before that starts sounding egoistic, I need to clarify that Iâ??m referring to the ease of writing (and even publishing) which is available to us these days like it has never been in history of mankind. Social media platforms and blogging sites like WordPress etc have simplified writing at almost no cost to the author.

Natural Human Impulse The urge to write comes naturally to us which is aptly highlighted by **Issac Asimov** when he says â??***If my doctor told me I had only six minutes to live, I wouldnâ??t brood. Iâ??d type a little fasterâ?•.*** I too yield to this natural human impulse to write a blog about things I experience.

Joy of Re-reading We write to taste life twice, in the moment and in retrospect. This (title quote of this post) is attributed to **AnaÃ¯s Nin** I write blog posts not only for the pleasure of writing but also for the joy I feel when I re-read it. It may sound bit philosophical but many writer/ bloggers would endorse this.

Sharing my Passion Like most of other bloggers, I too write my blog posts to share my passion (of wines) with the world. It brings me happiness and even more so when it is read and commented upon by readers.

To discover what I know The quote *â??I write to discover what I knowâ?•* by Flannery Oâ??Connor is one in which I believe. Penning down something on wines gives a mould to my thoughts and often leads to understanding some more nuances about the topic, more than then what I started with.

Release of Emotions Writing in itself is an activity which can act like a release valve for your pent up emotions. At end of writing a blogpost I certainly feel bit lighter and satisfied. Anne Frank quote ***â??I can shake off everything as I write; my sorrows disappear, my courage is reborn***â?• holds true for all bloggers.

Building a Community Any Blog serves as a platform to bring people together. The post is read by many and the ones who like it or have similar interests would get connected, often for a lifetime. Over a period of years such a community gains a **critical mass** by means of regular online interactions, comments, suggestions on blogposts and subsequently even leading to actual offline interactions by virtue of meeting in events etc. *Such a close knit community favourably helps the motive or reason dâ??Ãªtre of* your theme.

Family Bonding My blogpost are often read and commented upon my better better half and at times by my son, both prior and after it is published. This healthy family engagement is certainly something I look forward to every time a write a post.

Monetisation Before this appears a selfish motive, I need to clarify that making money from my blog is never on my mind. But if it can facilitate my other wine business endeavours then why not. (Though I do not fully subscribe to the following quote but it sure is thought provoking): â??Writing is like sex. First you do it for love, then you do it for your friends, and then you do it for money.â?• â?? Virginia Woolf

Now that Iâ??ve written my post, itâ??s time to read what you all have written on todayâ??s prompt. Cheers.